



American Muslim
Health Professionals

SPONSORSHIP PACKAGE

CAREERS IN PHARMA: Leadership Trajectories & Community Building

SUNDAY, APRIL 26

2:00 - 4:30PM

Harvard School of Public Health, Kresge Cafeteria

Why Sponsor an AMHP Event?

As a valued member of our community, American Muslim Health Professionals (AMHP) invites you to become an official sponsor of AMHP's event, **Careers in Pharma: Leadership Trajectories & Community Building**, co-hosted by Harvard School of Public Health and Muslim Biopharma Collaborative.

AMHP is a national 501(c)3 nonprofit organization dedicated to empowering American Muslims to serve the public health needs of Americans through professional development, community-based mental health promotion, and healthcare advocacy for underserved and minority communities.

This event is a great opportunity for your business/organization to reach a target audience of healthcare professionals. As an official sponsor of the event, you will receive promotion through AMHP and partners' various social media platforms reaching close to **30,000+ active and engaged subscribers**.

Benefits of Sponsoring:



Put Your Business in the Spotlight

Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you. Get in front of your target market.



Lead Generation & New Contacts

People will give up business cards & email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy & other promotional item giveaways.



New Clients, New Customers, New Business

Not only are the attendees of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals.



Market Your Business Inexpensively

We all know how much advertising your business can cost. Spending that same amount or less as a sponsor is a much wiser investment that will bring a greater return on investment. With hundreds of attendees at our event who are in your target market, there is no limit to your potential ROI.

Our team would be happy to answer any questions you may have. For help, please contact **Cristian Murcia** at development@amhp.us or **+1 217 - 353 - 1325**



SPONSORSHIP *Levels*

PRESENTING SPONSOR

\$2,500

- ✓ **Everything in Impact tier, plus:**
- ✓ 2-minute speaking slot or welcome remarks at the event
- ✓ "Presented by [Sponsor]" on all marketing materials
- ✓ Feature in AMHP newsletter
- ✓ 2 complimentary event tickets

IMPACT SPONSOR

\$2,000

- ✓ **Everything in Community tier, plus:**
- ✓ 30-second promo video played during event
- ✓ Mention business in post-event recap on LinkedIn + WhatsApp
- ✓ 2 complimentary event tickets

COMMUNITY SPONSOR

\$1,500

- ✓ Logo on event flyer
- ✓ Logo on event registration page
- ✓ Shoutout in WhatsApp group + LinkedIn event post
- ✓ Thank-you mention during event opening remarks
- ✓ 2 complimentary event tickets

Perks via AMHP Marketing	Presenting \$2,500	Impact \$2,000	Community \$1,500
Video address to attendees	✓	✓	
"Presented by [Sponsor]" on all marketing	✓		
Feature in AMHP's newsletter	✓		
Logo on Event Flyer	✓	✓	✓
Logo on Registration Page	✓	✓	✓
Complimentary tickets	2	2	2
Acknowledgment during event	✓	✓	✓
Mention in post-event recap on LinkedIn + WhatsApp			



BECOME A SPONSOR!

Contact Cristian Murcia:

development@amhp.us

+1 (217) 353-1325