

Position Title: Marketing & Communications Internship (Unpaid)

Organization: American Muslim Health Professionals (AMHP)

Location: Remote

Commitment: 10-15 hours per week, 6 months

Position Overview

This position will focus on creating high-quality visual assets for digital and print materials, enhancing the nonprofit's messaging and increasing engagement. They will work collaboratively with the Marketing & Communications Coordinator and support the development of email campaigns, newsletters, social media, website, and fundraising materials.

Key Responsibilities:

- Help manage AMHP's social media accounts (Facebook, Instagram, Twitter, LinkedIn, TikTok, YouTube).
- Write and edit content for the website, email campaigns, and social media.
- Design visuals for social media, website, print collateral, and email campaigns.
- Create social media content (posts, graphics, captions) in alignment with AMHP mission and vision.
- Engage with followers, respond to messages and comments, and foster community interaction.
- Analyze social media performance and adjust strategies based on metrics.
- Manage content calendars to ensure timely and relevant publication.
- Event support
- Work closely with the Marketing & Communications Coordinator to ensure messaging consistency and alignment with the overall strategy.

Desired Skills & Experience:

- Strong writing, storytelling, and copyediting skills.
- Strong understanding of social media trends, tools, and best practices.
- Proficiency in content management systems (e.g., WordPress, Hootsuite) and email marketing platforms (e.g. Mailchimp).
- Proficiency in graphic design software (Adobe Creative Suite, Canva, etc.).
- Knowledge of SEO and analytics tools (Google Analytics, etc.).
- Experience creating compelling narratives for nonprofit audiences.
- Video editing skills are a plus.
- Strong community engagement skills and the ability to build online relationships.

Benefits

- Gain hands-on experience in marketing, communications, graphic design, events, and more
- Build a professional network of Muslim health professionals and reputable institutions across the nation.
- Receive mentorship from AMHP staff and leadership.
- Strengthen communication and project management skills.
- Contribute to meaningful work that positively impacts Muslim and underserved communities.
- This is an unpaid internship. Supervisor can provide recommendation letters/referrals upon successful completion of internship.

How to Apply

Submit the following materials to aazimi@amhp.us by **Monday, February 24:**

1. Resume
2. Cover letter detailing your interest in the role and relevant experience
3. 2-3 Work samples (PDF with examples of social media posts, newsletters, webpages, designed flyers, etc).

AMHP is committed to fostering diversity, equity, and inclusion and strongly encourages candidates from diverse backgrounds to apply. For more information about AMHP, visit our website at www.amhp.us.