

Sponsorship Packages



15
YEAR
ANNIVERSARY

Mental Health | Professional Development | Advocacy

**Falls Church Marriott
3111 Fairview Park Dr.
Falls Church, VA 22042**

**11:30 am - 2:30 pm
Sunday, December 8, 2019**

Why Sponsor an AMHP Event

Dear AMHP Supporter,

I am writing to invite you to become an official sponsor of American Muslim Health Professionals (AMHP)'s upcoming 15-Year Anniversary Luncheon. Join us in Falls Church, Virginia on Sunday, December 8th featuring Dr. Shereef Elnahal, President and Ceo of University Hospital in Newark and Kavita k. Patel MD, MSHS, Fellow Brookings Institution and Matt Colaciello International Educator | Digital Storyteller of the Global Workshop.

AMHP is a national 501(c)3 nonprofit organization dedicated to empowering American Muslims to serve the public health needs of Americans through professional development, community-based mental health promotion, and healthcare advocacy for underserved and minority communities.

This event is a great opportunity for your business/organization to reach a target audience of healthcare professionals. As an official sponsor, you will receive promotion through our various social media platforms reaching over 15,000 active and engaged subscribers as well as multiple forms of acknowledgment at the event(s) itself. Details for both events are listed below:

Falls Church 15-Year Anniversary Benefit Lunch

Date: Sunday, December 8, 2019
Time: 11:30 am - 2:30 pm
Location: Falls Church Marriott Fairview Park | 3111 Fairview Park Dr, Falls Church, VA 22042
Attendees: 150-200
Deadline: Tuesday, November 8, 2019

Descriptions of the available sponsorship packages are included below. Please do not hesitate to contact me with any questions about sponsorship.

Thank you for your consideration.

Regards,
Maha

Maha Madi, MHSA
(316) 5 19-4742
sponsorship@amhp.us
www.amhp.us

American Muslim Health Professionals
Advocacy | Professional Development | Mental Health

1. Put Your Business in the Spotlight

Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you. Get in front of your target market.

2. Lead Generation and New Contacts

People will give up business cards and email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaways. Get your brand noticed by having a booth at the event!

3. New Clients, New Customers, New Business

Not only are the attendees of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals in complementary businesses with which you share the same target market but are not in competition.

4. Market Your Business Inexpensively

We all know how much advertising your business can cost. Spending that same amount or less as a sponsor is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the event to your advantage, there will be no limit on your potential ROI.



Support the **ONLY** national Muslim organization representing diverse disciplines within healthcare and 1 of 14 Muslim Nonprofits were invited to a private roundtable with former President Barack Obama at the White House.

Sponsorship Packages



Diamond - \$10,000 (Limit 1)

- **3-minute time slot** during the event to air promotional video **OR** live address to attendees
- **10 complimentary tickets** to the event
- **4 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **6-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.

Platinum – \$7,500 (Limit 2)

- **2-minute time slot** during the event to air promotional video
- **7 complimentary tickets** to the event
- **3 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **5-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.

Gold – \$5,000 (Unlimited)

- **5 complimentary tickets** to the event
- **2 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **4-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.

Silver– \$2,500 (Unlimited)

- **4 complimentary tickets** to the event
- **1 business profile** in AMHP's national & regional listservs & social media reaching **over 15,000 subscribers**
- **3-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors

Bronze – \$1,000 (Unlimited)

- **1 complimentary ticket** to the event
- **1 business profile** in AMHP's national & regional listservs & social media reaching **over 15,000 subscribers**
- **2-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors

Booth/Ad Only

- **Booth Only** \$1,500

	Diamond	Platinum	Gold	Silver	Bronze
Perks via AMHP Marketing	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Business profile in AMHP's monthly e-newsletter (outreach > 10,000)	•	•	•		
Business profile on AMHP listserv & social media (outreach > 15,000)	4	3	2	1	1
Logo displayed on AMHP website	6 months	5 months	4 months	3 months	2 months
Perks at the Event	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Air video or address attendees live	3 Min	2 Min			
Vendor booth	•	•	•		
Complimentary tickets	10	7	5	4	1
Logo displayed in slideshow	•	•	•	•	•