

Sponsorship Packages



15
YEAR
ANNIVERSARY

Mental Health | Professional Development | Advocacy

Waterford Banquet Hall

933 S Riverside Dr
Elmhurst, IL 60126

6:00 pm - 10:00 pm
Saturday, September 28, 2019

Falls Church Marriott

3111 Fairview Park Dr
Falls Church, VA 22042

12:00 pm - 3:30 pm
Sunday, November 17, 2019

Why Sponsor an AMHP Event

Dear AMHP Supporter,

I am writing to invite you to become an official sponsor of American Muslim Health Professionals (AMHP)'s two upcoming **15-Year Anniversary Events**. The first event will be held in Chicago, Illinois on Saturday, September 28 and will feature distinguished guest speakers: **Dr. Shafiq Rab, Chief Information Officer at Rush University Medical Center and Dr. Mona Siddiqui, Chief Data Officer at the Department of Health & Human Services**. The second event will be held in Falls Church, Virginia on Sunday, November 17 and will feature **Dr. Shereef Elnahal, President/CEO of University Hospital in Newark**. AMHP is a national 501(c)3 nonprofit organization dedicated to empowering American Muslims to serve the public health needs of Americans through professional development, community-based mental health promotion, and healthcare advocacy for underserved and minority communities.

These events are a great opportunity for your business/organization to reach a target audience of health-care professionals in two major cities. As an official sponsor of one or both events, you will receive **promotion through our various social media platforms reaching over 20,000** active and engaged subscribers as well as multiple forms of **acknowledgment at the event(s) itself**. Details for both events are listed below:

Chicago 15-Year Anniversary Benefit Gala

Date: Saturday, September 28, 2019
Time: 6:00 pm - 10:00 pm
Location: Waterford Banquet & Conference Center | 933 S Riverside Dr, Elmhurst, IL 60126
Attendees: 300-350
Deadline: Tuesday, August 20, 2019

Falls Church 15-Year Anniversary Benefit Lunch

Date: Sunday, November 17, 2019
Time: 12:00 pm - 3:30 pm
Location: Falls Church Marriott Fairview Park | 3111 Fairview Park Dr, Falls Church, VA 22042
Attendees: 200-250
Deadline: Tuesday, October 8, 2019

Descriptions of the available sponsorship packages are included below.

20% discount for sponsoring both events on any package you select

Please do not hesitate to contact me with any questions about sponsorship.

Thank you for your consideration.

Regards,
Maha Madi, MHSA
(316) 5 19-4742
sponsorship@amhp.us

www.amhp.us

American Muslim Health Professionals
Advocacy | Professional Development | Mental Health



1. Put Your Business in the Spotlight

Instead of just attending an event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you. Get in front of your target market.

2. Lead Generation and New Contacts

People will give up business cards and email addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaways. Get your brand noticed by having a booth at the event!

3. New Clients, New Customers, New Business

Not only are the attendees of the event potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet like-minded business professionals in complementary businesses with which you share the same target market but are not in competition.

4. Market Your Business Inexpensively

We all know how much advertising your business can cost. Spending that same amount or less as a sponsor is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the event to your advantage, there will be no limit on your potential ROI.



Support the **ONLY** national Muslim organization representing diverse disciplines within healthcare and 1 of 14 organizations invited to a private roundtable with former President Barack Obama at the White House.



Sponsorship Packages



Diamond - \$10,000 (Limit 1)

- **3-minute time slot** during the event to air promotional video **OR** live address to attendees
- **2-VIP tickets seated at the Speaker table**
- **10 complimentary tickets** to the event
- **4 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **Distribution of promotional materials** at guest tables
- **6-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.
- **Full page size advertisement** in Program Booklet

Platinum – \$7,500 (Limit 2)

- **2-minute time slot** during the event to air promotional video
- **1-VIP ticket seated at the Speaker table**
- **7 complimentary tickets** to the event
- **3 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **Distribution of promotional materials** at guest tables
- **5-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.
- **3/4 page size advertisement** in Program Booklet

Gold – \$5,000 (Unlimited)

- **5 complimentary tickets** to the event
- **2 business profile** in AMHP's e-newsletter, national & regional listservs & social media reaching **over 20,000 subscribers**
- **4-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Vendor booth** at the event to distribute promotional materials, display banner, etc.
- **Half page size advertisement** in Program Booklet

Silver– \$2,500 (Unlimited)

- **4 complimentary tickets** to the event
- **1 business profile** in AMHP's national & regional listservs & social media reaching **over 15,000 subscribers**
- **3-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors
- **Quarter page size advertisement** in Program Booklet

Bronze – \$1,000 (Unlimited)

- **1 complimentary ticket** to the event
- **1 business profile** in AMHP's national & regional listservs & social media reaching **over 15,000 subscribers**
- **2-month display of company logo** on AMHP [website](#)'s homepage
- **Company logo** displayed in event slideshow thanking sponsors

Booth/Ad Only

- **Half Page Ad Only** \$500
- **Full Page Ad Only** \$1,000
- **Booth Only** \$1,500

Perks via AMHP Marketing	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Business profile in AMHP's monthly e-newsletter (outreach > 10,000)	•	•	•		
Business profile on AMHP listserv & social media (outreach > 15,000)	4	3	2	1	1
Logo displayed on AMHP website	6 months	5 months	4 months	3 months	2 months
Perks at the Event	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Seat(s) at the Speaker Table	2	1			
Air video or address attendees live	3 Min	2 Min			
Distribution of promotional materials	•	•			
Vendor booth	•	•	•		
Advertisement in Program Booklet	•	•	•	•	
Complimentary tickets	10	7	5	4	1
Logo displayed in slideshow	•	•	•	•	•

* 20% discount for sponsoring both events commemorating AMHP's 15-Year Anniversary!